



## The New Standard for Connecting HDTV

Backed by the industry's biggest consumer electronics manufacturers, High-Definition Multimedia Interface™ (HDMI™) is quickly becoming the standard for connecting high-definition home theater components.



### Main features and benefits . . .

- ▶ **All digital provides the highest quality available** — HDMI is the only interface in consumer electronics that can carry both uncompressed high-definition video and uncompressed multi-channel audio in all HD formats, including 720p, 1080i and even upcoming 1080p.
- ▶ **A single cable connection means no more cable mess** — Since HDMI carries all digital video and audio channels, there is only one cable to connect any HDMI-enabled source device to a display.



### Other features and benefits . . .

- ▶ **Automatic format adjustment matches content to preferred viewing format** — HDMI systems can automatically configure to display content in its most effective format. If cable TV content jumps from 16:9 format to standard 4:3, an HDMI-enabled TV will automatically adjust to match the ideal format.
- ▶ **Integrated remote provides simple control of your system** — HDMI allows CE manufacturers to build intelligence into their devices so that one remote click can configure your entire HDMI-enabled system to turn certain components on or off depending on the specific components that are required.
- ▶ **PC Compatibility enables viewing of your PC data on your HDTV** — HDMI-enabled devices are backwards compatible with the broad array of DVI-based PCs so that you can display gaming or entertainment content on your HDTV.

## HDMI Background

HDMI was developed to meet the explosive demand for high-definition audio and video. With the release of HD content from broadcasters, studios and others, traditional ways to connect consumer electronics devices fall short of delivering the ultimate high-definition viewing and listening experience. To address this issue, leading consumer electronics manufacturers gathered to develop a next-generation digital interface that would meet the requirements for consumer electronics products today and in the future.

Major motion picture producers, as well as satellite and cable companies overwhelmingly support HDMI as the way to deliver digital content.

For more information on HDMI, visit us on the web at [www.hdmi.org](http://www.hdmi.org).